

Academic Year: 2019/2020		
Course: Policies and Housing Management		
Coordinator: Jorge Malheiros		
Teaching Staff: Jorge Malheiros and IST professor		
ECTS: 6	Weekly Hours: 2,5	Typology: Seminar
Contents		
<p>1. "The housing question": fundamental right or trading commodity? Housing as a basic need and a social right. Housing market, land market and "production of urban land." Specific land market characteristics and its value. Real estate models and urban sprawl - crisis, speculation and scrutiny. Housing financialization. Quantitative and qualitative housing needs and residential satisfaction.</p> <p>2. Housing policies: a framework Theories of housing policy. Housing and welfare state regimes. Trends in housing policies in Europe and Portugal. Key actors in the production and management of housing. Social Housing and the role of State.</p> <p>3. Housing policies and housing management: European and Portuguese experiences - Right to the City, housing and habitat; - Transitions?: home ownership vs. rental housing; new construction. vs. regeneration; market vs. public/social promotion</p>		
Objectives and skills		
<p>Objectives:</p> <p>Understand the specific characteristics of the resource "land" and the fundamentals of real estate and housing markets;</p> <p>Understand the fundamental nature of the right to housing in the framework of the "right to the city" and general social rights;</p> <p>Critically analyse the theories of housing policy;</p> <p>Understand the process of financialization of the housing sector and the evolution of the housing policies in Europe and in Portugal;</p> <p>Understand the binomials lease-purchase and regeneration-new construction in their diversity;</p> <p>Understand the objectives of the contemporary social housing policies and the reformulation of social rental strategies.</p> <p>Skills:</p> <p>Using the theories of the housing market in order to critically interpret the contemporary dynamics of the housing sector;</p> <p>Critically interpret the major guidelines of housing policy in Portugal and Europe;</p> <p>Interpret policies and actions of intervention and management in the housing sector as well as in urban regeneration, in a critical way.</p>		
References		
<p>- Brenner, N.; Marcuse, P. and Mayer, M. 2012 Cities for people not for profit. Critical urban theory and the right to the city. London, Routledge.</p> <p>- Fernandez, R. and Aalbers, M. B. 2016 "Financialization and Housing: Between Globalization and Varieties of Capitalism". Competition & Change, pp.1-18 (online). Doi: 10.1177/1024529415623916</p> <p>- Leal, J., 2005 "El diferente modelo residencial de los países del Sur de Europa: El mercado, las viviendas, la familia y el Estado". Arxius de Ciències Socials, 10, p.11-37.</p> <p>- Lund, B., 2011 Understanding Housing Policy (2nd ed.). Bristol, Policy Press.</p> <p>- Santos, A.C. 2019 A nova questão da habitação em Portugal. Lisbon, Actual Editora.</p>		
Knowledge evaluation methods and their partial grades		
<p>1. Individual or co-authored (maximum 2 students) written essay (60%)</p> <p>2. Critical review of one text (oral and written) (25%)</p> <p>3. Presence and participation in class and in the study visit to the LMA (15%)</p> <p>Note: the students benefitting from the special evaluation regime do not need to deliver the element n.3. In this case, evaluation elements 1 and 2 have weights of 70 and 30%.</p>		