

<b>Academic Year: 2019/2020</b>		
<b>Course: Strategic Planning: Methods and Technics of Evaluation (Option)</b>		
<b>Coordinator: Eduarda Marques da Costa</b>		
<b>Teaching Staff: Eduarda Marques da Costa</b>		
<b>ECTS: 3</b>	<b>Weekly Hours: 25</b>	<b>Typology: Theoretical and Pratical</b>
<b>Contents</b>		
<ol style="list-style-type: none"> <li>1. The concept of strategic planning – Origins. Importance in urban and regional planning. The role of strategic planning in the new governance context. Institutional framework and actors involved in the process: the toughening of institutional capacity as a change agent.</li> <li>2. Stages of the strategic planning. Objectives and topics of each phase.</li> <li>3. Indicators and main methods of analysis in strategic planning for distinct scales of analysis; Examples Regional and Local scale.</li> <li>4. Case studies. Implementation of EP steps, multiscale approaches and consistency in the design and implementation of the instruments. Development of themes: energy, sea, housing, health, mobility, urban-rural, inclusion, among others.</li> </ol>		
<b>Objectives and skills</b>		
<p>Objectives:</p> <ul style="list-style-type: none"> <li>• Articulate concepts and principles related to strategic planning, spatial planning and regional development strategies;</li> <li>• Understand the evolution of regional and urban strategic planning in Europe and in Portugal;</li> <li>• Identify planning systems and land management strategies at the national level, verifying the importance of strategic instruments;</li> <li>• Recognize the various steps for the development of a strategic plan;</li> <li>• Collect and treat strategic nature of information, relevant to technical and scientific support for the development of strategic planning tools</li> </ul> <p>Skills:</p> <ul style="list-style-type: none"> <li>• Acquisition of concepts, principles, objectives and ability to develop strategic documents</li> <li>• Planning Problem analysis and planning and critical reflection on possible causes and consequences considering the steps and methods inherent in strategic planning;</li> <li>• Discussion of different views and spirit of cooperation with other domains</li> </ul>		
<b>References</b>		
<p>Balducci, A.; Fedeli, V.; Pasqui, G. (2011), Strategic Planning for Contemporary Urban Regions. City of Cities: A Project for Milan (Urban and Regional Planning and Development), London, Routledge</p> <p>Blakely, E.; Leigh, N. G. (2010), Planning Local Economic Development. Theory and Practice, Sage, Los Angeles.</p> <p>Fernandez Guell, J.M., (2014) (1ª ed.1997), Planificación estratégica de ciudades, Barcelona, Editorial Reverté</p> <p>Ferreira, A. F. (2005), “Como se faz um plano estratégico – Guia Metodológico”, Gestão estratégica de Cidades e Regiões, Lisboa: Fundação Calouste Gulbenkian, pp. 139-165</p> <p>Mohlund, Örjan; Forsman, Åsa Forsman (2010), Citywide Strategic Planning A step by step guide, Kenya, UN-Habitat.</p>		
<b>Knowledge evaluation methods and their partial grades</b>		
<p><b>Regular evaluation:</b> The evaluation is based in a Practical Work (maximum 2 persons) either these the elements: 1st Oral presentation (20% individual) + 2<sup>nd</sup> Oral presentation (30%) + Written work (50%).</p> <p><b>Second evaluation:</b> Individual oral presentation (50%) + Written work (50%). Oral presentation is before written in order to suggest corrections and improvements</p>		