**Academic Year:** 2019/2020  
**Course:** Strategic Planning: Methods and Technics of Evaluation (Option)  
**Coordinator:** Eduarda Marques da Costa  
**Teaching Staff:** Eduarda Marques da Costa  
**ECTS:** 3  
**Weekly Hours:** 25  
**Typology:** Theoretical and Pratical  

## Contents

1. The concept of strategic planning – Origins. Importance in urban and regional planning. The role of strategic planning in the new governance context. Institutional framework and actors involved in the process: the toughening of institutional capacity as a change agent.  
2. Stages of the strategic planning. Objectives and topics of each phase.  
3. Indicators and main methods of analysis in strategic planning for distinct scales of analysis; Examples Regional and Local scale.  

## Objectives and skills

### Objectives:

- Articulate concepts and principles related to strategic planning, spatial planning and regional development strategies;  
- Understand the evolution of regional and urban strategic planning in Europe and in Portugal;  
- Identify planning systems and land management strategies at the national level, verifying the importance of strategic instruments;  
- Recognize the various steps for the development of a strategic plan;  
- Collect and treat strategic nature of information, relevant to technical and scientific support for the development of strategic planning tools  

### Skills:

- Acquisition of concepts, principles, objectives and ability to develop strategic documents  
- Planning Problem analysis and planning and critical reflection on possible causes and consequences considering the steps and methods inherent in strategic planning;  
- Discussion of different views and spirit of cooperation with other domains  

## References

Mohlund, Örjan; Forsman, Åsa Forsman (2010), Citywide Strategic Planning A step by step guide, Kenya, UN-Habitat.  

## Knowledge evaluation methods and their partial grades

### Regular evaluation:

The evaluation is based in a Practical Work (maximum 2 persons) either these the elements: 1st Oral presentation (20% individual) + 2nd Oral presentation (30%) + Written work (50%).  

### Second evaluation:

Individual oral presentation (50%) + Written work (50%). Oral presentation is before written in order to suggest corrections and improvements.