

Academic Year: 2017/2018			
Course: Geography of Retail and Consumption			
Coordinator: Herculano Cachinho			
Teaching Staff: Herculano Cachinho			
ECTS: 6		Weekly Hours: 4h	Typology: Theoretical/Practical
Contents			
<p>The course is an introduction to retailing and consumption in cities. Through a PBL methodology and case studies, students are invited to develop their knowledge and understanding about the retail-city linkages and the role played by consumption in the contemporary city's production and experience. Besides content, it is expected that learning experiences contribute actively to the development of a wide range of instrumental, interpersonal and systemic competences, both generic and subject-related.</p>			
Objectives and skills			
<ul style="list-style-type: none">▪ Make a summary of the main geographical concepts and perspectives about retailing and consumption in an urban setting.▪ Discuss the role of retailing and consumption in the way contemporary urban society is organised and works.▪ Describe the main changes in the urban retail landscape and their underlying processes.▪ Evaluate the potentialities of retailing and consumption in the regeneration of urban centres in order to improve their competitiveness.▪ Develop critical thinking by solving problems connected with consumption and retailing.▪ Develop skills in the field of research and in team work by means of devising and drawing up small-scale projects based on retailing and consumption.▪ Enhance spoken and written communicative capacities by means of using different resources, in particular, ICT.▪ Encourage responsibility and autonomy in the learning process through a combination of private study and team work.			
References			
<p>Balsas, C. (2002) <i>Urbanismo Comercial e as Parcerias Público-Privado</i>, Lisboa, Observatório do Comércio/GEPE. (GB-622)</p> <p>Barata Salgueiro, T. (1996) <i>Do Comércio à Distribuição. Roteiro de uma mudança</i>, Oeiras, Celta Edições. (911.3 (469) SAL.,T)</p> <p>Cachinho, H. (2005) <i>O Comércio Retalhista: Da oferta de bens às experiências de vida</i>, in C.A. Medeiros (Dir.) <i>Geografia de Portugal</i>, III Vol., Lisboa, C. Leitores, pp. 264-330. (PC-134 III)</p> <p>Jayne, M. (2006). <i>Cities and Consumption</i>, London, Routledge. (GB-688)</p> <p>Wrigley, N.; Lowe, M. (2002). <i>Reading Retail. A geographical perspective on retailing and consumption spaces</i>, Londres, Arnold. (GE-606).</p>			
Knowledge evaluation methods and their partial grades			
The evaluation of the course is composed by the following elements:			
Normal regime: <ul style="list-style-type: none">▪ The resolution of 3 problems: 50%▪ 1 Blog/reflexive journal: 25%▪ 3 short tests (30 minutes each one): 25%		Special regime: <ul style="list-style-type: none">▪ 1 Test at the end of the course: 50%▪ 1 written work with oral presentation: 50%	