

Academic Year: 2017/2018		
Course: Geography of Tourism and Leisure		
Coordinator: Carlos Cardoso Ferreira		
Teaching Staff: Carlos Cardoso Ferreira		
ECTS: 6	Weekly Hours: 4h	Typology: TP Theoretical/Practical
Contents		
<p>1. Tourism and leisure: fundamentals, concepts and methodologies Nature and fundamentals of the geography of leisure and tourism; Conceptual approach to leisure and tourism; Methods and techniques of research in tourism and leisure</p> <p>2. Tourism in the world: evolution, processes and patterns A brief history of tourism; Recent dynamics of international tourism: massification and globalization; Current destinations and tourist flows; Tourists profiles and travel patterns</p> <p>3. Spaces and places of tourism and leisure Tourism resources of the territory; Typologies of tourist spaces; Actors / agents of tourism and leisure</p> <p>4. Tourism in Portugal: development, structuring and organization Essential aspects of the geography of Portugal; History of tourism in Portugal: a geographical perspective; Touristic Portugal: recent dynamics and macro context; Unity and diversity of the national territory; Images of the transforming tourist country</p> <p>5. Impacts of tourism and leisure Economic; Sociocultural; Environmental; The challenge of sustainability: the territory under debate</p> <p>6. Tourism planning policy and practice Tourism planning methodologies and tools; Guidelines and reference documents for tourism planning in Portugal</p> <p>7. The future of tourism: dynamics and challenges</p>		
Objectives and skills		
<p>Objectives: Understand and discuss tourism and leisure - its dynamics and features - as contemporary phenomena, complex and multi-scalar, centered on a geographical perspective and its strong relationship with the territory.</p> <p>Skills: Through the content of the sessions and assessment elements students should be able to: i) identify the purpose and key concepts associated with the Geography of Leisure and Tourism, ii) understand, generally, the dynamics, the components, processes, and standards of the tourism phenomenon; iii) characterize, from a geographical perspective, tourism and leisure, analyzing them at different scales, iv) identify the main impacts - social, economic, environmental and cultural - of tourism and leisure in the contemporary world; v) use the main sources of information for the analysis of the tourism phenomenon; vi) develop critical and prospective thinking on issues surrounding the geography of leisure and tourism.</p>		
References		
<p>CUNHA, L. (2001). <i>Introdução ao Turismo</i>. Lisboa: Ed. Verbo</p> <p>HALL, C.M. (2005). <i>Tourism: Rethinking the social science of mobility</i>. Harlow, England: Pearson.</p> <p>PAGE, S.; CONNELL, J. (2009). <i>Tourism: A modern synthesis</i> (3rd Ed). Hampshire: Cengage Learning.</p> <p>PEARCE, D. (2003). <i>Geografia do turismo: Fluxos e regiões no mercado de viagens</i>. São Paulo: Editora Aleph.</p> <p>WILLIAMS, S.; LEW, A. (2015). <i>Tourism Geography: Critical understandings of place, space and experience</i>. London and New York: Routledge.</p>		
Knowledge evaluation methods and their partial grades		
<p>Normal assessment:</p> <ul style="list-style-type: none"> • 2 written tests: 25% + 30% of the course evaluation; • Practical work: 40% of final evaluation (report - 30%; presentation - 10%); • Attendance and participation in sessions: 5% of final assessment. <p>Special assessment:</p> <ul style="list-style-type: none"> • 2 written tests: 30% + 30% of the course evaluation; • Practical work: 40% of final evaluation (report - 30%; presentation - 10%). 		